

WATERMARK

MADE IN BROOKLYN, NEW YORK

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FOR IMMEDIATE RELEASE
December 4, 2017

Watermark Designs Wins Interior Design's Best of Year Second Year In A Row

Elements Faucet Collection Takes Home Win in Kitchen Fittings Category

NEW YORK — Watermark Designs has been named a recipient of Interior Design magazine's 2017 Best of Year Awards for the second year in a row. The Best of Year Awards is a global design awards program dedicated to the year's leading products and projects and is the most highly regarded awards program in the industry. On December 1, 2017, over 1,000 people from the design community (designers, architects, manufacturers and friends) gathered at the state-of-the-art Frank Gehry designed IAC Building at 555 West 18th Street in NYC. The auditorium was standing room only, as the winners were announced live by hosts Interior Design Editor-in-Chief Cindy Allen and Publisher Carol Cisco. This year, the Best of Year Awards celebrated its 12th anniversary and had 2,016 entries from 38 different countries in 130 product and project categories. Watermark Designs' Elements kitchen faucet was named the winner in the Kitchen Fittings category during the exciting ceremony.

"Everyone at Watermark Designs is humbled and thankful to have won this recognition two years in a row," said Avi Abel, president of Watermark Designs. "As a smaller manufacturer, still making all of our products right here in New York, it's so meaningful to know that our work is seen as innovative and worthy of this kind of peer acknowledgement. We couldn't be prouder today."

Watermark's Elements faucet offers the ability to play with color, form and texture in the creation of a unique design statement. The Elements collection is the first self-designed faucet collection, which is redefining custom design by giving the consumer an endless possibility of more than 300,000 faucet choice combinations. Elements is comprised of 14 handle styles, called Covers. Every Cover has a Base with 24 finish options and two options for Inserts. The decorative Inserts are offered in two styles: Bridge style and Scallop style. Both the Insert and Base are available in Watermark Designs' 24 finishes.



Elements with a variety of handle options.

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Watermark Designs' Elements faucet will be featured in the December issue of Interior Design and on www.InteriorDesign.net.

About Watermark Designs

For more than three decades, Watermark Designs has been a leading manufacturer of decorative plumbing fixtures, bathroom accessories, lighting and elegant hardware for the luxury commercial and residential markets. Based in the independent design hub of Brooklyn and made in the USA, Watermark's designs are a reflection of the creative melting pot from which they hail. As a true manufacturer, their distinctive product quality is achieved using a combination of hands-on design and development combined with state-of-the-industry equipment. Combining sustainable product design with an eye towards architectural detail, Watermark has worked with some of the world's finest architects and designers, including the renowned Clodagh Design Studio and more recently Mark Zeff Studio on their H-Line collection. The ability to customize and create original product collections to meet client's exact specifications has made the Watermark ID program one of the industry's most successful. Watermark Designs' elite collections have been incorporated into some of the world's most exclusive residences, hotels and high-rises including the Ritz-Carlton, Shanghai and The Eden Roc Hotel, Miami Beach, FL. Their Brooklyn collection, which was designed in collaboration with INC New York even made its way to the South Street Seaport Museum, where it stood as a timeless piece of Brooklyn-inspired art. With their strong commitment to the environment, Watermark Designs aggressively invests in and develops new products with water-saving features while implementing environmentally-safe manufacturing practices. In 2014, they unveiled a collection called Elan Vital; a completely customizable collection that harks back to New York's industrial days combined with the best current technology. In 2015, Watermark won the Brooklyn-Made Award presented by the Brooklyn Chamber of Commerce for manufacturing outstanding, high-quality products to consumers, and in 2016 their Elan Vital faucet with telescopic spout won Interior Design Magazine's Best of Year award. Visit Watermark Designs at www.watermark-designs.com.

For additional information, contact DRS and Associates at 818.981.8210 or www.drsandassociates.com.

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