

WATERMARK

MADE IN BROOKLYN, NEW YORK

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Watermark Designs Announces WaterSense® Approval for Its Faucets and Shower Fixtures

*In Keeping with Watermark's Commitment to Water Conservation,
Brand Is Proud to Receive EPA Approval*

BROOKLYN, NY — Watermark Designs announced today that its most popular faucet and shower fixtures have met the stringent EPA certification criteria, thereby affording them the ability to use the important WaterSense® label. Products bearing the WaterSense® label have been independently certified to perform well; help save water, energy and money; and encourage innovation in manufacturing.

“Our products have always included aerators to reduce their water flow, but now with the WaterSense® labeling, it’s even more apparent that our products meet, and in fact exceed, many of the most stringent environmental criteria. Since consumers can search for products right on the EPA.gov website, we are proud to have our products listed in the Bathroom/Sinks/Faucets and Showerheads section.” said Avi Abel, president of Watermark Designs.

Watermark Designs has been designing and manufacturing products in their factory in Brooklyn for more than 35 years, and their products have garnered praise from the architectural and product design communities, with Watermark winning several industry awards and recognition. Their collaboration with Incorporated Architecture and Design (Inc.), resulted in their now iconic Brooklyn faucet collection and more recently, the Sutton Collection. Collaborations with Susan Fredman Design and Hydrology in Chicago were the seeds of what began as a highly customizable faucet for a container project, which then went on to include a complete kitchen and bathroom collection. The Elan Vital kitchen faucet with telescopic spout was also awarded a patent last year.

You can see Watermark Designs' products on the EPA website here:

<https://www.epa.gov/watersense/product-search>



From left to right: Brooklyn, Anika and Haley.

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About Watermark Designs

For more than three decades, Watermark Designs has been a leading manufacturer of decorative plumbing fixtures, bathroom accessories, lighting and elegant hardware for the luxury commercial and residential markets. Based in the independent design hub of Brooklyn and made in the USA, Watermark's designs are a reflection of the creative melting pot from which they hail. As a true manufacturer, their distinctive product quality is achieved using a combination of hands-on design and development combined with state-of-the-industry equipment. Combining sustainable product design with an eye towards architectural detail, Watermark has worked with some of the world's finest architects and designers, including the renowned Clodagh Design Studio and more recently Mark Zeff Studio on their H-Line collection. The ability to customize and create original product collections to meet client's exact specifications has made the Watermark ID program one of the industry's most successful. Watermark Designs' elite collections have been incorporated into some of the world's most exclusive residences, hotels and high-rises including the Ritz-Carlton, Shanghai and The Eden Roc Hotel, Miami Beach, FL. Their Brooklyn collection, which was designed in collaboration with INC New York even made its way to the South Street Seaport Museum, where it stood as a timeless piece of Brooklyn-inspired art. With their strong commitment to the environment, Watermark Designs aggressively invests in and develops new products with water-saving features while implementing environmentally-safe manufacturing practices. In 2014, they unveiled a collection called Elan Vital; a completely customizable collection that harks back to New York's industrial days combined with the best current technology. In 2015, Watermark won the Brooklyn-Made Award presented by the Brooklyn Chamber of Commerce for manufacturing outstanding, high-quality products to consumers, and in 2016 their Elan Vital faucet with telescopic spout won Interior Design Magazine's Best of Year award. Visit Watermark Designs at www.watermark-designs.com.

For additional information, contact DRS and Associates at 818.981.8210 or www.drsandassociates.com.

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