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Watermark Designs Pushes New Faucet Collection to the Edge

Design-Forward Brooklyn Manufacturer Pushes New Faucets to the Edge—Literally—by Fusing High Design with Industrial Strength Rare Earth Magnets

BROOKLYN, N.Y. – Watermark Designs, the leading manufacturer of decorative plumbing fixtures and bath accessories for more than 30 years, has once again pushed the edges of faucet innovation and design with the debut of its most state-of-the-art faucet collection to date: Edge.

Edge lives up to its name in more ways than one: its sleek tapered edge and trapezoid-shaped spout boldly blur the line between luxury and contemporary, while using the bath industry's most advanced technology to create the ultimate streamlined look. Each handle attaches to the valve via Watermark Designs' signature rare earth magnets, eliminating the need for screws, which makes installation that much easier and ultimately resulting in a clean and uncluttered aesthetic. Watermark Designs is the first high-end decorative manufacturer to use rare earth technology in such a way.

"The fact that our deck-mounted handles have absolutely no mechanical connection to the sink is a design and engineering achievement in itself," said Jody Rosenberg, president of sales and marketing for Watermark Designs. "Edge follows the Watermark tradition of pushing the boundaries to achieve a look that is refined yet still minimal—an aesthetic many of our customers continually seek out. It is an example of Watermark's precision engineering at its finest."

Edge is available as a wall mount or deck mount, and features three different handle options, including one with an elegant Swarovski crystal insert, one with geometrical cutouts and one that eliminates the escutcheon.



Edge with crystal insert and no escutcheon



Edge wall-mount with geometrical cutout

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About Watermark Designs

For more than three decades, Watermark Designs has been a leading manufacturer of decorative plumbing fixtures, bathroom accessories, lighting and elegant hardware for the luxury commercial and residential markets. Based in the independent design hub of Brooklyn and made in the USA, Watermark's designs are a reflection of the creative melting-pot from which they hail. As a true-manufacturer, their distinctive product quality is achieved using a combination of hands-on design and development combined with state-of-the-industry equipment. Combining sustainable product design with an eye towards architectural detail, Watermark has worked with some of the world's finest architects and designers, including the renowned Clodagh Design Studio. The ability to customize and create original product collections to meet client's exact specifications has made the Watermark ID program one of the industry's most successful. Watermark Designs' elite collections have been incorporated into some of the world's most exclusive residences, hotels and high-rises including the Ritz-Carlton, Shanghai; Trump Park Avenue, New York, NY; and The Eden Roc Hotel, Miami Beach, FL. With their strong commitment to the environment, Watermark Designs aggressively invests in and develops new products with water-saving features while implementing environmentally-safe manufacturing practices. Visit Watermark Designs at <http://www.watermark-designs.com>.

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