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Watermark Designs Adds Greg Libbey to National Sales Team

Plumbing Industry Sales Veteran Hired as New National Sales Manager

Brooklyn, New York – Watermark Designs, the leading manufacturer of decorative plumbing fixtures, bathroom accessories, lighting and elegant hardware, proudly announces the hiring of Greg Libbey as National Sales Manager. For the last 19 years, Libbey has worked as an independent manufacturer's representative in the greater Midwestern market for companies such as Newport Brass, Rohl LLC and most recently Watermark Designs.

In addition to heading up all national sales programs, Libbey will be meeting with members of the Watermark sales team, learning the plans for each territory and preparing the company's first annual factory training with rep agencies. Through dynamic communication, dependable solutions and integrity in all aspects of the business, Libbey plans to further Watermark Designs' reputation as the best luxury showroom partner in the industry. With his own territory growing 25% in 2009 and sales already accelerating in 2010, Libbey will continue to grow his territory while answering sales team queries and fostering new marketplace ideas.

"I'm proud to be a part of a company developing into the most dependable, exciting and profitable custom bathroom and kitchen product solution provider for leading edge decorative showrooms and consumer project needs," said Libbey. "Being manufactured in Brooklyn, New York, Watermark Designs offers customers many advantages including one-of-a-kind customization, flexibility and much more."

With his family owning a retail plumbing showroom, Libbey literally grew up in the industry and has been involved in some aspect of the business since 1977. Libbey previously sold faucets from Sepco Industries, the company that eventually merged with Eurotec Inc. to form Watermark Designs. Libbey's Bachelors of Arts in Marketing from University of Wisconsin-Madison, years of experience and out-of-the-box thinking give him the necessary skills to further enhance Watermark's already impressive sales team.

As a true-manufacturer, Watermark Designs combines a state-of-the-art manufacturing and electroplating facility with a research and development lab, all under one roof in their Brooklyn facility. From this unique environment, Watermark Designs has produced a rich offering of over 50 product lines. To create these original collections, Watermark Designs utilize skilled industry craftsmen and specialists, as well as collaborations with some of the finest architects, designers and artists around the world. Watermark Designs engineers and designs fixtures that use the most up to date water delivery innovations such as proximity (automatic) faucets, user operated water-reduction aerators and low consumption-high performance shower systems. Their manufacturing plant employs environmentally safe practices, including a closed-loop plating system and degreasing station that exceeds EPA and DEP standards, a closed water reclamation and recycle-for-use system, chemical and water maintenance, and a recycled brass program. Watermark is a member of the USGBC, a WaterSense partner, and their products are AB 1953 certified, CSA tested, and MA code approved.

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Greg Libbey, Watermark Designs National Sales Manager

For over three decades, Watermark Designs has been a leading manufacturer of decorative plumbing fixtures, bathroom accessories, lighting and elegant hardware for the luxury commercial and residential markets. Based in the independent design hub of Brooklyn and made in the USA, Watermark's designs are a reflection of the creative melting-pot from which they hail. As a true-manufacturer, their distinctive product quality is achieved using a combination of hands-on design and development combined with state-of-the-industry equipment. Combining sustainable product design with an eye towards architectural detail, Watermark has worked with some of the world's finest architects and designers, including the renowned Clodagh Design Studio. The ability to customize and create original product collections to meet client's exact specifications has made the Watermark ID program one of the industry's most successful. Watermark Designs' elite collections have been incorporated into some of the world's most exclusive residences including the Ritz-Carlton, Shanghai; Trump Park Avenue, New York, NY; and The Eden Roc Hotel, Miami Beach, FL. With their strong commitment to the environment, Watermark Designs aggressively invests in and develops new products with water-saving features while implementing environmentally-safe manufacturing practices. Visit Watermark Designs on the web at www.watermark-designs.com. For additional information contact DRS and Associates at 818.981.8210 or www.drsandassociates.com.

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