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## **Watermark Designs Showcase Timeless Craftsmanship with American Precision**

*Brooklyn-Based Manufacturer Offers Diverse Range of Cutting-Edge Bathroom Products*

**Brooklyn, New York** – Inspired by the creative surroundings of New York’s famed artisanal borough of Brooklyn, where a vibrant scene has made it the sought after destination for the Art & Design World, Watermark Designs continues to make its mark in the decorative hardware and plumbing business by taking inspiration from the melting-pot that is Brooklyn, New York. As a true-manufacturer, Watermark Designs utilizes the skills of industry craftsmen and specialists to create collections that blend industrial chic, traditional and modern aesthetics together.

Each customized faucet, shower system and bath accessory from Watermark Designs is created through a hands-on design and development approach where impeccable style is attained by clean aesthetics, industrial tones and elegant finishes that satisfy the most exquisite of tastes. Many collections are available in 35 custom finishes, with the option of eco-smart water-saving features for their fittings, including a 1.75 gpm aerated flow-restricting showerhead and a 1.5 gpm aerator for select faucets. Evoking the character of Watermark Designs, the collections highlight the vast range of the innovative brand; providing a taste of the freshest creations out of Brooklyn.

### **Clodagh’s Touch27**

Combining elegance with flawless style, the Touch27 Collection is designed by the world renowned design studio, Clodagh Signature. Known for collections based on the principles of feng shui, the Chinese art of creating harmonious surroundings, Clodagh fuses these disciplines into sleek modernism that is truly timeless. For Watermark Designs’ Touch27 Collection, clean shapes are emphasized with unique hammered accents that set the tone throughout the collection. As a dynamic water-saving addition, a proximity faucet was recently introduced to the Touch27 Collection. Featuring ultra-modern capacitive sensing capabilities allowing convenient hands-free control while incorporating functional design, the proximity faucet is available in a single-lever option with a preset water temperature — or as a widespread, with handles that allow temperature control while water flow is sensory activated.

### **Prêt-a-vive by Sahar Batsry**

On trend with the minimalist aesthetic attractive to admirers of industrial-chic design, the Prêt-a-vive Collection is designed by the distinguished product designer, Sahar Batsry. Noted for his sleek conceptualization of common forms, Batsry uses a consistent formula: match bold industrial tool-bit shapes with clean geometrical finishes — the result is a product that is on-trend with a contemporary European look. The collection is also enhanced by its versatility. With the availability of several handle options like a lever or true-spoke cross-handle, one-of-a-kind looks can be created. The spout can be placed in the middle of the two handles, or the handles can line up next to the spout from left to right for endless options that allow customers to create their own unique installment.

### **Hydro-Progressive Valve Technology – Titanium**

Living up to its bold name, Titanium features a collection of streamlined single-lever monoblock units that make a striking statement. The faucet is available with two hydro-progressive water control options, including a smooth sleeve with a small lever that blends flawlessly into the fixture, or a knurled textured sleeve that enhances grip while creating a subtle contrast to the polished base and spout. Temperature control and volume are activated in one motion by the hydro-progressive sleeve. In addition, Watermark Designs has incorporated the latest eco-smart technology for water conservation with their Volume Reduction Aerator, which allows users to adjust their own flow rate directly at the tip of the spout.

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### **Inspired by Architecture Innovators**

Incorporate a true masterpiece into any bathroom environment with the Classic Contemporary Collection. Capturing the spirit of avant-garde design, the collection features eleven lav-set handles, each featuring the design aesthetic attributed to a legendary architect. With each component lending remarkable character to the customized collection, a savvy design combination from classic to modern can be created. From the geometric shapes inspired by Frank Lloyd Wright, to Frank Gehry's use of free-flowing forms and sharp-edges, and I.M. Pei's love of the abstract, each collection is distinctive, artistic and subtly intricate yet reflective of the inspiring architect behind their design.

### **Stratford Collection**

Evoking an old-world traditional look and feel reminiscent of fixtures found in a classic New York brownstone, the Stratford Collection features an assortment of lavatory faucets, shower systems and matching bathroom accessories. Classic in style, the collection is available in seven handle options with unique touches like solid brass levers, porcelain finishes, intricate Swarovski-cut crystal levers and conventional cross-handles. Nostalgic, elegant and timeless, the collection is the perfect match for those with an acute taste for the vintage.

Watermark Designs continues to engineer and design fixtures that utilize the most up to date water delivery innovations such as: proximity (automatic) faucets, user operated water-reduction aerators and low consumption-high performance shower systems. Their manufacturing plant employs environmentally safe practices, including a closed-loop plating system and degreasing station that exceeds EPA and DEP standards, a closed water reclamation and recycle-for-use system, chemical and water maintenance, and a recycled brass program. Watermark is a member of the USGBC, and their products are AB 1953 certified, CSA tested, and MA code approved.

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For over three decades, Watermark Designs has been a leading manufacturer of decorative plumbing fixtures, bathroom accessories, lighting and elegant hardware for the luxury commercial and residential markets. Based in the independent design hub of Brooklyn and made in the USA, Watermark's designs are a reflection of the creative melting-pot from which they hail. As a true-manufacturer, their distinctive product quality is achieved using a combination of hands-on design and development combined with state-of-the-industry equipment. Combining sustainable product design with an eye towards architectural detail, Watermark has worked with some of the world's finest architects and designers, including the renowned Clodagh Design Studio. The ability to customize and create original product collections to meet client's exact specifications has made the Watermark ID program one of the industry's most successful. Watermark Designs' elite collections have been incorporated into some of the world's most exclusive residences, hotels and high-rises including the Ritz-Carlton, Shanghai; Trump Park Avenue, New York, NY; and The Eden Roc Hotel, Miami Beach, FL. With their strong commitment to the environment, Watermark Designs aggressively invests in and develops new products with water-saving features while implementing environmentally-safe manufacturing practices. Visit Watermark Designs on the web at [www.watermark-designs.com](http://www.watermark-designs.com). For additional information, contact DRS and Associates at 818.981.8210 or [www.drsandassociates.com](http://www.drsandassociates.com).

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