

WATERMARK

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Watermark Designs Joins Premier Buying Group Forté

Increases Company's Clout within Decorative Plumbing and Hardware Industry.

Brooklyn, NY – Watermark Designs – a renowned decorative fixture, bathroom accessories and hardware manufacturer has been accepted into Forte, one of the industry's most exclusive buying groups. Established in 2002, Forte sets itself apart from traditional buying groups by attracting unique members like Watermark Designs that create value for Forte members (known as shareholders), and help maintain its prestige in the industry. With a limited distribution approach offering a selective range of products sold in more than 250 leading decorative plumbing and hardware showrooms, Forte has been able to attract market leaders in most of the metropolitan regions in the United States and Canada.

Leading manufacturers like Watermark Designs appreciate Forte's mission to remain an elite buying group in the decorative plumbing and hardware industry, and is proud to serve as a Forte Preferred Vendor. It is an ideal fit for a company known for customized bath fittings and accessories created by a talented group of skilled craftsman and specialists who use the latest technological advancements to create innovative, top quality products. Watermark Designs is a true manufacturer based in Brooklyn, New York.

"I am very excited about partnering up with the premier dealers in North America who understand how to sell quality products and innovative features while offering exceptional service and expertise" said Watermark Designs' General Manager, and partner, Avi Abel. "Forte members share the same passion for extreme craftsmanship and design that we do, and I know this will be a progressive move for our company".

Watermark Designs has been a leading manufacturer of decorative fixtures, bathroom accessories, and elegant hardware for over 30 years. Based in the independent design hub of Brooklyn and made in the USA, Watermark Designs' products are a reflection of the creative melting-pot they hail from. With a product development team that has commissioned some of the finest architects, designers and developers from around the world, Watermark Designs is committed to a creative process that echoes through their range of cutting-edge products. Beginning as a custom plating company, they have evolved into a manufacturer that offers clients unique faucets, shower systems, bath accessories, cabinet pulls, grab bars and lighting that is tailored to the most exquisite tastes. Watermark Designs' elite collections have been incorporated into some of the worlds most exclusive hotels and high-rises including the Ritz Carlton, Shanghai; Trump Parc, Stamford, CT; and One Hawthorne, San Francisco's exclusive residential project. In addition to having passion for their work, Watermark Designs is firm in their commitment to the environment, and is aggressively investing-in and developing new products with water-saving features. Watermark Designs thrives in the Brooklyn environment where they are based, and brings the finest craftsman and specialists together to create innovative products for the world they live in and those they design for. Visit Watermark Designs on the web at www.watermark-designs.com. For additional information contact DRS & Associates at 818.981.8210 or www.drsandassociates.com.

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