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FOR IMMEDIATE RELEASE:

MODERN INDUSTRIAL CHIC AT ITS MOST UNIQUE!

Watermark Designs' Prêt a Vive Faucet puts the Accent on One-of-a-Kind Versatility

(Spring Creek, New York, October 27, 2005) A perfect balance of contradictions, the Prêt a Vive faucet from Watermark Designs puts the accent on unique and sleek versatile style without sacrificing its sturdy industrial roots one iota.

Designed by Sahar Batsry, renown for his distinctive product designs, Prêt a Vive is much more than a widespread faucet. While offering a modern version of industrial chic, this minimalist design stands out with eccentric levers that come off the side of the escutcheon as opposed to the center of it. And on trend with a popular European look, the Prêt a Vive faucet is also available with an optional deck plate.

Prêt a Vive's meticulously crafted design, featuring cutting edge lines and tool-bit inspired forms, is enhanced by its extreme versatility. In addition to choosing from a lever or true-spoke cross handle style, consumers can decide "where" to place the interchangeable handles. One-of-a-kind looks are created because the spout doesn't have to be in the middle of the two handles. For example, consumers can get creative by placing the spout on the left side and the hot and cold handles from left to right, or the reverse.

Revealing a highly evolved substance of industrial chic style, the design's mix and match configuration reminds consumers that the only limit is their imagination. In addition to choosing handle styles and configurations, consumers can decide between a monoblock and wall-mounted lavatory faucet in either a 4 1/2" or 7" height. And like most of Watermark's bath faucets, Prêt a Vive is also available as a kitchen faucet.

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DESIGN INSPIRATIONS

Consumers can also create completely cohesive environments because the Prêt a Vive faucet can be coordinated with a matching selection of freestanding tub and shower sets, tub fillers, and a full line of bath accessories including light fixtures, grab bars and slide bars.

The Prêt a Vive widespread faucet lists between \$738 and \$964, and like all Watermark faucets provides a lifetime warranty on valves and finishes. While the Prêt a Vive is featured in a satin nickel finish, Watermark offers 35 finishes, allowing consumers to expand upon the design's different looks.

For more information on the Prêt a Vive lavatory faucet or any of Watermark's other designs, call 1-800-842-7277 or visit our website at www.watermark-designs.com.

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