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*Real Raw Minimalism!*

## FOR IMMEDIATE RELEASE:

### **HIGH STYLE FOR A HIGH-RISE!**

*Introducing a decorative faucet with an industrial flair from WATERMARK DESIGNS.*

(Spring Creek, New York. April 2004). As urban chic rises to the forefront of interior design, Watermark Designs is excited to present a new, sleek, ultra-modern lavatory faucet that handsomely incorporates much of the aesthetics of industrial style. This new faucet, along with matching bath accessories, shower systems and kitchen faucets, has been designed for the high-end Astor Place Condominiums currently being completed in New York City. With these new products, Watermark Designs - recognized for cutting-edge design and functional excellence - has taken contemporary to a new level!

Real raw minimalism is the look! Watermarks' inspiration is drawn from the current trend of converting many loft factory buildings into upscale residential dwellings. America's love affair with industry and commerce is captured and reflected in these savvy, meticulously-crafted, high-performance products from Watermark Designs. Engaging the talent and expertise of discriminating home designers and engineers, this renowned manufacturer translates architect and designer visions for the kitchen and bath into today's reality. Many of the nation's noted hotels and high-rise residential projects have incorporated Watermark products in their design requirements.

Although the Industrial Faucet resembles a faucet you would find in a factory, Watermark has fashioned their fixture more decoratively and of higher quality. With a shape that is a bit different than your typical gooseneck spout, this commercial looking faucet has a higher spout that is very popular and also practical for washing hands. The knurling gives it a rough edge and the base looks like a tool bit. There are two Watermark handle styles from which to select, a lever or two spoke cross. Make your own personal design statement with this streamlined faucet that will complement your sophisticated bath décor while giving you the satisfaction of enduring quality.

The Watermark Industrial Faucet pictured is crafted in a sophisticated pewter finish, just one of many finishes available. The price ranges from \$716.00 to \$935.00, depending on choice of finish. Good design should be a part of everyday life! Get a "big city look" with the industrial strength and ultra-modern image of the Industrial Faucet from Watermark Designs.

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