



CONTACT:

Watermark Contact: Avi Abel

PR Agency Contact:

491 Wortman Avenue

Linda Jennings

Spring Creek, NY 11208 USA

Jennings And Company

1-800-842-7277

Phone: 941-351-1005

info@watermark-designs.com

fax: 941-351-0846

www.watermark-designs.com

Linda@jenningsandcompany.com

FOR IMMEDIATE RELEASE:

GET A HANDLE ON ACCESSIBILITY!

Watermark Grab Bars Offer ADA Approved Safety with Style.

(Spring Creek, New York. January 31, 2004). Watermark Designs, consistently recognized for aesthetic and functional excellence, presents its new Grab Bar Collection. The renowned designers and craftsmen at Watermark have redefined and transformed this all important assistance device into a decorative element that beautifully coordinates with your faucet, towel bars and all your other handsome bath accessories. Available in multiple finishes, sizes and trims, Watermark's masterfully engineered grab bars insure convenient, comfortable, stylish and safe home environments for everyone.

One of the most familiar bathroom safety assistance products, grab bars provide multiple living solutions and important precautionary measures for young and old alike. Since falls are the most common household accident, the bathroom environment is one of prime consideration. Installing a Watermark grab bar, a convenience with exceptional craftsmanship, can reduce the risk of falls, offer support when standing or sitting and help maintain balance. This living aid, providing an easy yet firm grip and Watermark's solid construction, meets motility needs and supplies comfort and security making everyday activities easier and safer.

Fashionable Watermark Grab Bars, designed to complement your home, are available in four trims that match Watermark's faucet collections and in 35 finishes including velvet gold, satin copper, polished nickel and antique brass. **Grab bars are offered in 12 different sizes and prices range from \$175 to \$480 depending on the size and finish.** Watermark Grab Bars have been tested to withstand loads mandated by the American with Disabilities Act (ADA) & ASTM F446.

Increase the usability of your home by people of all ages, sizes and abilities with a Watermark Grab Bar. Grab bars create a perfect home for today and for the years to come. Extend a hand! Satisfy your special decorating needs for safety and style without compromising the décor of your room as you enjoy the flawless performance of a Watermark Grab Bar.

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