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Watermark Designs Joins the SSA Design Center to Support Atlanta A&D Community



Watermark Designs is thrilled to be a part of Stover Sales & Associates' newest launch: [the SSA Design Center](#).

The SSA Design Center announced the opening of a trade-only showroom on July 10, 2018. David Gunter, President of SSA, Inc., says the Center is an opportunity to create stronger relationships within the A&D community.

"We looked at many ways to achieve [stronger relationships] and decided our efforts would be best utilized in creating a space that would allow us to showcase and train on products from our manufacturers," Gunter said.

Watermark will join designers, dealers and manufacturers at the SSA Design Center, showcasing its collection of sustainable products and customizable designs for bathrooms and kitchens.

The SSA Design Center features a space for dealers to bring in clients and educate them through the design and specification process. This workspace gives them access to manufacturer resources, digital solutions and actual products on display.

“With our new venture, we hope our dealers utilize our Design Center as an additional no-cost showroom,” states Gunter.

The Center will be used to host events with industry partners, such as the American Society of Interior Designers and the Hospitality Industry Network. Designers and dealers alike can take advantage of the regular continuing education events and training sessions the SSA has planned throughout the year.

The Design Center is located in Americas Mart at 240 Peachtree Street NW in Atlanta, Georgia. [Additional details about the Center can be found here.](#)



About Watermark Designs:

For four decades now, [Watermark Designs](#) has been a leading manufacturer of decorative plumbing fixtures, bathroom accessories, lighting and elegant hardware for the luxury commercial and residential markets. The ability to customize and create original product

collections to meet a client's exact specifications has made the Watermark ID program one of the industry's most successful design programs.

Watermark Designs' elite collections have been incorporated into some of the world's most exclusive residences, hotels and high-rises including the Ritz-Carlton in Shanghai and The Eden Roc Hotel in Miami Beach, FL.